

100+ Asian  
Art Season  
亞洲藝術季



2025.7.18-8.10

CALL  
FOR  
ENTRY

参展艺术家募集!

# 100+ FAIR INTRODUCTION



## Heading to ASIA!

The 2025 **100+ FAIR** serves as the core event of the 100+ Art Season. With a focus on diverse Asian perspectives, the 100+ Art Season not only showcases the rich and multifaceted landscape of Asian art but also provides a vital platform for the next generation of artists. Originating in Shenzhen, the initiative aims to offer artists from China and across Asia opportunities for international exposure and exchange. It connects professional art, public engagement, and industry resources, creating a space for meaningful cultural interaction among art lovers from around the world.

With this vision in mind, the **100+ Talents | Asian Artists Exhibition** Program seeks to recruit artists from across Asia, supporting and facilitating their connection with broader industry ecosystems, and providing a platform to exhibit and sell their work to the public. Simultaneously, the launch of the **100+ Awards | Selected Asian Young Artists** will invite renowned artists, businesses, and media professionals to participate in the selection process. Award recipients will have opportunities for Asia-wide touring exhibitions, artist residencies, brand collaborations, and media features.

In addition, the **100+ Masters | Masters of Asian Art Exhibition** will present iconic works by established Asian artists, creating chances for in-depth exchange with art masters. The **100+ Specials | Curated Projects** will offer a platform for building professional networks and exploring industry trends. With a forward-looking vision and a spirit of innovation, 100+ Art Season aims to continuously expand the boundaries of art, revitalize Asia's presence on the global stage, and foster collective practice, creativity, and growth.



# 100+ TALENTS

## Asian Artists Exhibition

### 1/Information

Section Name: 100+ FAIR

Event Name: 100+ Talents | Asian Artists Exhibition (hereinafter referred to as 100+ Talents)

Venue: Buji Cultural and Sports Center, Longgang District, Shenzhen, Guangdong Province

Opening Hours: 10:00 AM – 6:00 PM (last entry at 5:00 PM)

**Event Dates: December 4th (Thursday) to December 7th (Sunday), 2025 — 4 days in total**

**VIP Preview Dates: December 4th – December 5th, 2025**

**Public Opening Dates: December 6th – December 7th, 2025**

**Setup Dates: December 2 – December 3, 2025**

**Dismantling Dates: December 7 – December 8, 2025**

Schedule for 100+ Talents			
Date	Opening hours	Venue	Content
2025.12.02-12.03	10:00-18:00	Buji Cultural and Sports Center	Artist Setup
2025.12.04-12.05	10:00-18:00	Buji Cultural and Sports Center	VIP Preview
2025.12.06-12.07	10:00-18:00	Buji Cultural and Sports Center	Public Opening
2025.12.07-12.08	10:00-18:00	Buji Cultural and Sports Center	Artist Dismantling

\*The specific exhibition times and locations are subject to the final arrangements.

# 100+ TALENTS

## Asian Artists Exhibition

### 2/Application Outline

#### 2.1 Artist Recruitment

##### 2.1.1

This edition of 100+ Talents focuses on the individual expression of artists, emphasizing the deep connection between the works and their creators. Artists from various fields across Asia are invited to participate in this platform for creation and exchange.

##### 2.1.2

There are no restrictions on the form of the exhibited works. We welcome artworks in all forms and encourage artists to explore diverse materials in their creations. Beyond existing or previously exhibited works, we are also open to presenting more interactive pieces, live creations, and improvisational performances. According to the artwork review policy, artists are requested to avoid submitting or exhibiting works containing obscene or pornographic content, promoting violence or war, superstition, or content harmful to national security.

##### 2.1.3 Application Materials

Online Exhibition Application Form — please complete and submit before the deadline using the following link:

<https://form.jotform.com/251939427773066>

##### 2.1.4 Exhibition Fees

**All artists are required to pay a booth fee of RMB 2,500 upon signing the exhibition agreement and confirming participation. This fee includes local accommodation in Shenzhen for 5 nights, covering the period from setup to dismantling. To support local artists, we offer a reduced participation fee of RMB 1,000 for artists based in Shenzhen (accommodation not included). Payment methods and deadlines will be communicated after the final list of participants is confirmed.**



# 100+ TALENTS

## Asian Artists Exhibition

### 2/Application Outline

#### 2.2 Exhibition Process and Content Review

##### 2.2.1 Application Method:

**Submit the application form before 24:00(GMT+8) on August 10, 2025.**

##### 2.2.2 Review and Confirmation:

100+ FAIR will offer a variety of standard and non-standard booths and is open to artists of all ages, nationalities, and genders across Asia. We sincerely thank all applicants for their interest. **The selection of works will take place from August 10 to August 17, 2025. Successful applicants will receive confirmation via email by August 17, 2025.** The participation will be officially confirmed once both parties sign the exhibition agreement. **Confirmed artists must submit the final versions of their exhibited works by September 22, 2025.**

##### 2.2.3 Passport and Visa Processing:

After completing all application procedures, we will provide official invitation letters and event itineraries to overseas artists participating in the 100+ FAIR. Participating artists are responsible for consulting their respective agencies and handling their own visa arrangements.

# 100+ TALENTS

## Asian Artists Exhibition

### 2/Application Outline

#### **2.3 Exhibition Support**

##### **2.3.1 Booth Setup**

To better support and encourage artists' creativity, and to collaboratively build a flexible and sustainable platform for sharing Asian art with participants, we will provide shortlisted exhibitors with a standard booth of approximately 2x4 square meters or 3x3 square meters, or a customized special booth based on the artists' needs.

##### **2.3.2 100+ Awards | Selected Asian Young Artist**

We will conduct an on-site evaluation of artworks, where experienced artists, industry professionals, and media representatives from various Asian countries will select winners for a limited number of awards. These awards aim to encourage unique and creative works. Artists who receive the Most Popular Award or the Jury Award will have opportunities for solo exhibitions, artist residencies, travel support, and more.

##### **2.3.3 Media and Publicity**

We will introduce participating artists and their works through online and offline promotional channels, providing you with a unique opportunity to showcase your art style and creative vision to a wider audience.

##### **2.3.4 Master Artist Conversation**

During the 100+ Art Season, we will host a series of sharing sessions and master exhibitions, providing you with opportunities to interact with top artists in the industry and audiences, further enhancing your artistic influence and visibility.



# 100+ TALENTS

## Asian Artists Exhibition

### 2/Application Outline

#### 2.4 Booth Setup and Usage

##### 2.4.1 Basic Booth Configuration

##### **Booth Space: 2x4m/ 3x3m / Special Area**

If exhibitors plan to bring any additional equipment, please send photos and specifications of the equipment to the email address [100plusart@szfringe.org](mailto:100plusart@szfringe.org) by October 30, 2025.

##### 2.4.2 Booth Allocation

If you have special booth requirements, please indicate them during the application process, and we will do our best to accommodate them. Final booth arrangements will be coordinated to consider the needs of all participating artists.

##### 2.4.3 Booth Usage

We expect artists to respect their booth rights. Exhibitors may not sublease or share their booth in whole or in part in any form. Exhibits not declared in the application are not allowed to be displayed within the booth.

##### 2.4.4 Booth Design

We will appoint designated contractors for construction and booth setup. Booth designs must comply with venue safety regulations and align with the overall image of 100+ FAIR. We encourage exhibitors to carefully design their booths for 100+ Talents. If equipment rental is needed, assistance can be sought from our official exhibition services provider during the setup phase.

# 100+ TALENTS

## Asian Artists Exhibition

### 3/Delivery and Customs Clearance

#### **3.1 Artwork Registration**

All exhibited works must obtain exhibition permits from relevant authorities in advance through the 100+ Art Season Organizing Committee. Therefore, please ensure that the artworks exhibited at 100+ Talents correspond to the submitted application. Participants are required to provide complete information for all works before submitting the exhibition application. Only upon confirmation can the works be exhibited.

#### **3.2 Artwork Transportation**

Artists are responsible for arranging the transportation of their exhibited works. The venue will only provide assistance with receiving the artworks.



# 100+ TALENTS

## Asian Artists Exhibition

### 4/Artwork Sales and Transaction

100+ Talents aims to create a fair and transparent platform for art consumption. To provide a better experience for both creators and consumers, we ask that participants refrain from conducting private transactions with consumers in any form and respect the rights of the organizing committee.

Artists selling their works at 100+ Talents are, in principle, required to pay applicable taxes. A commission will be charged on all artworks sold on-site.

#### 4.1 Artwork Pricing

The pricing of each exhibited work is determined by the artist. Please indicate the suggested sale price (excluding tax) for each piece in the Confirmation of Participation form, which should be submitted after signing the exhibition agreement. The organizer will use this pricing to create standardized wall labels and sales promotional materials for on-site display and communication.

Regarding sales-related taxes and fees (including but not limited to import duties, consumption taxes, and platform service fees), the organizer will handle them in accordance with the applicable laws and regulations of each region, and details will be specified in the exhibition agreement. If you have any questions or require assistance with pricing, please feel free to contact the organizer.

# 100+ TALENTS

## Asian Artists Exhibition

### 5/Venue Information

#### 5.1 VenueLayout and Floor Plan (TBC) Exhibition Hall 1, 10th Floor, Buji Cultural and Sports Center



# L10

Shenzhen Longgang  
Buji Culture and Sports Center  
深圳龙岗 布吉文体中心

100+ TALENTS Pop Art 流行艺术 100+ TALENTS Fine Art 纯艺 100+ GOODS Brand Cooperation Product Display Area 品牌合作产品展示区

\*The above spatial arrangement is part of the preliminary plan. Final zoning, layout, and program details are subject to adjustments and will be confirmed by the 100+ Art Season Organizing Committee.

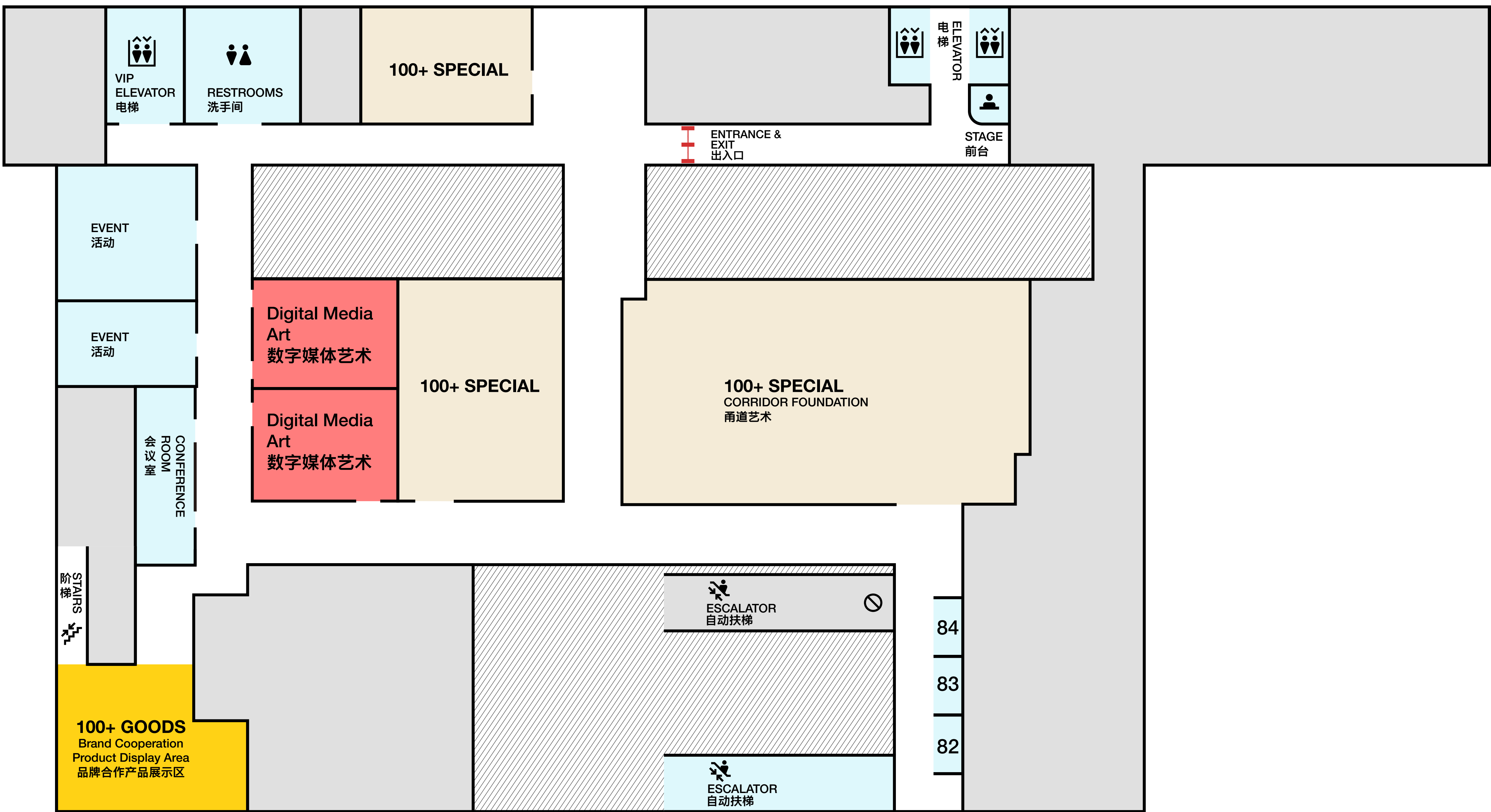


# 100+ TALENTS

## Asian Artists Exhibition

### 5/Venue Information

Exhibition Hall 2, 11th Floor, Buji Cultural and Sports Center



# L11

Shenzhen Longgang  
Buji Culture and Sports Center  
深圳龙岗 布吉文体中心

100+ TALENTS  
Digital Media Art  
数字媒体艺术

100+ SPECIAL  
CORRIDOR FOUNDATION  
甬道艺术

100+ GOODS  
Brand Cooperation Product Display Area  
品牌合作产品展示区

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# 100+ TALENTS

## Asian Artists Exhibition

### 6/V General Statements

#### 6.1 Security

We will provide basic security services in public areas of the venue. Participating artists are expected to actively maintain cleanliness and safety within their booths and comply with all venue regulations concerning fire safety, security, and public order. During the event, no artworks may be removed from the venue without special permission.

#### 6.2 Insurance

We strongly recommend that all 100+ Talents participants purchase insurance that covers the full duration of the exhibition, including setup and takedown (i.e., from December 2 to December 8, 2025). The organizer will provide public liability insurance during the event (please note that this does not cover any damage, loss, or theft of artworks).

#### 6.3 Intellectual Property

We respect and protect the copyright of all original works. We expect all participating artworks and any written or visual materials submitted to the Executive Committee to be free of infringement on third-party intellectual property rights. During 100+ Talents, the organizer may use submitted materials, including text, images, and video documentation of the artworks, for promotional purposes related to the exhibition, including publications, media, digital communications, and merchandise.



# 100+ TALENTS

## Asian Artists Exhibition

### 6/General Statements

#### **6.4 Force Majeure**

In the event of unforeseeable circumstances or incidents beyond the control of the Executive Committee—including but not limited to venue changes, earthquakes, fires, floods, epidemics, or economic unrest—the Committee reserves the right to cancel, postpone, or shorten the event without compensation.

#### **6.5 Disclaimer**

This Exhibitor Handbook is issued by the 2025 100+ Art Season Executive Committee. The Committee reserves the right to revise or interpret these guidelines, and to issue additional rules and regulations at any time.

# 100+ TALENTS

## Asian Artists Exhibition

### 7/Contact Information

If you have any questions, please feel free to contact us:

Email: [100plusart@szfringe.org](mailto:100plusart@szfringe.org)

Phone: +86-755-83890488

Website: [www.100plusart.com](http://www.100plusart.com) / [www.szfringe.org](http://www.szfringe.org)



# Q&A

## **Q: Who can become a 100+ Talents artist?**

**A:** From sensory experience to conceptual thought, we are always exploring the boundaries of art—boundaries that shift with time yet remain timeless through individuals. Everyone has the freedom and desire to express and engage with art. The name "100+" represents our imagination and expectations beyond traditional standards. Through this platform, we aim to connect more than just artists, fostering collaborative artistic possibilities among a variety of participants.

We invite artists with creativity and expressive power to take part in this exciting event. We welcome all forms of artistic media that reveal personal narratives and diverse artistic expressions. Whether you identify as a professional artist or an amateur art enthusiast, we deeply value the act of creating with one's own hands.

## **Q: Are there specific requirements regarding the theme, content, or quantity of works for 100+ Talents?**

**A:** 100+ FAIR aims to provide artists from across Asia with a platform to showcase their unique creative perspectives. Just as we don't define what "Asia" or "art" is, we don't limit thematic content either. We welcome artists who share similar concerns and values, and encourage them to tell their stories through diverse mediums.

We support artistic exploration and encourage creative presentation formats that bring out the distinctive stories behind each work. As long as the display is well-organized and effectively presented, there are no strict limits on the number of works.

# Q&A

**Q: How will the logistics and transportation of artworks be arranged?**

**A:** All transportation of artworks, including shipping to and from the event, must be arranged by the artist. Artworks should arrive at the designated storage facility one week before the start of 100+ Talents. If you have special requirements regarding the timing of your exhibition or prefer not to ship your works back immediately after the event, please contact us directly for assistance.

**Q: I am an international artist. How should I apply for a visa?**

**A:** As of July 2025, according to the latest policies, many Asian nationals are eligible for visa-free entry to China:

- Thai citizens: visa-free entry for up to 15 days
- Malaysian citizens: visa-free stay for up to 30 days
- Japanese citizens (ordinary passport): visa-free entry for up to 30 days for business, tourism, family visits, or transit
- South Korean citizens (ordinary passport): visa-free for up to 15 days for similar purposes
- Singaporean citizens: visa-free entry for up to 30 days for tourism, business, or family visits

Additionally, citizens of Brunei, the UAE, Qatar, and Indonesia holding onward tickets may enjoy up to 10 days of visa-free transit in China via 60 ports nationwide.

Artists from countries requiring visas will need to cover their own visa costs. For selected participants, we will provide official business invitation letters and guidance for the visa application process. Please refer to the latest announcements from the National Immigration Administration of China for the most up-to-date information, as policies may change.



# Q&A

**Q: Can artists set their own prices for their works? Is it possible to exhibit non-sale items?**

**A:** Yes, all artwork is priced at the artist's discretion. 100+ Talents is designed to create a platform for artists to engage directly with the public and showcase their creations. We therefore encourage artists to present a wide range of works, including those not intended for sale.

# FUTURES CAPES OF ASIA ARTS



[WWW.100PLUSART.COM](http://WWW.100PLUSART.COM)